presented by ECKELT CONSULTANTS

BUSINESS TALK FILM 2026

»CONNECTING THE DOTS«

BY INVITATION ONLY

MEDIA DATA 2027

ECKELT CONSULTANTS BUSINESS TALK:
THE NEW EXPERIENCE OF TOP LEVEL NETWORKING

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SPONSORS SINCE 2009

accenture
A. LANGE & SÖHNE GLASHÜTTE I/SA
ALTRAN
ASTON MARTIN
Audi
aws
BMW
BMW M
BOSCH Technik fürs Leben
brose Technik für Automobile
Capgemini
CISCO
Cognizant Mobility
DAIMLER TRUCK Daimler Buses
DAIMLER TRUCK
DEKRA Alles im grünen Bereich.
EDAG
Elektrobit
ETAS
FERCHAU
flex
Ford
Frankfurter Allgemeine ZEITUNG FÜR DEUTSCHLAND
GENTEX CORPORATION
Google Cloud
HARMAN A SAMSUNG COMPANY
here
IBM
IWC SCHAFFHAUSEN
JM Johnson Matthey Inspiring science, enhancing life
Automobili Lamborghini
Land Rover
leadec Industrial Services
luxoft A DXC Technology Company
MAGNA
MAN
Mercedes-Benz
MHP A PORSCHE COMPANY
MICHELIN WIR BRINGEN SIE WEITER
mobile.de
MONT BLANC
NXP
NVIDIA
paloalto NETWORKS
PORSCHE
preh
pwc
Red Hat
SCHAEFFLER
S&P Global Mobility
T Systems
tietoevry
VDA Verband der Automobilindustrie
VECTOR >
VW
ZF

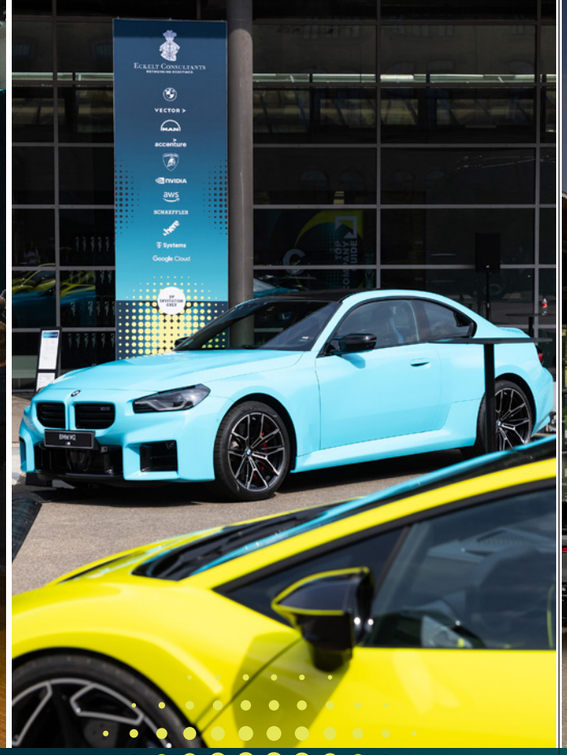
BUSINESS TALK / SPEAKERS SINCE 2009

SPEAKERS

(SELECTION)

SINCE 2009







LOCATION

WHERE PERSONALITIES MEET

REITHAUS, LUDWIGSBURG

(GREATER AREA STUTTGART, GERMANY)









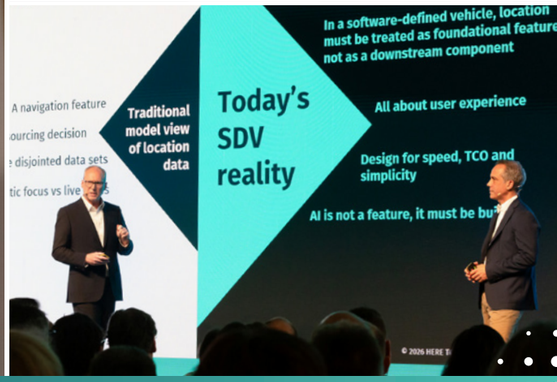












EVENT

WHERE PERSONALITIES MEET

TOP-CLASS SPEAKER

























EVENT

WHERE PERSONALITIES MEET

TOP-CLASS GUESTS















ECKELT CONSULTANTS BUSINESS TALK MAIN PILLARS:

1. **INSIGHT: Actionable foresight, analysis and real-time perspectives to inform decision-making**
2. **INTERACTION: Collaboration between the most relevant peers outside their traditional networks**
3. **IMPACT: Catalytic support to galvanize diverse leaders and action towards shared goals**

ECKELT CONSULTANTS BUSINESS TALK: »WHERE PERSONALITIES MEET«



Personal invitation card

The Eckelt Consultants Business Talk is the event platform that connects outstanding personalities. Our declared mission: »Where personalites meet«. The new experience of top level networking. It helps leaders navigate competing priorities and pressures to deliver on both growth and the transition of their industries.

Its platforms drive value and impact through three pillars:

1. INSIGHT
Actionable foresight, analysis and real-time perspectives to inform decision-making

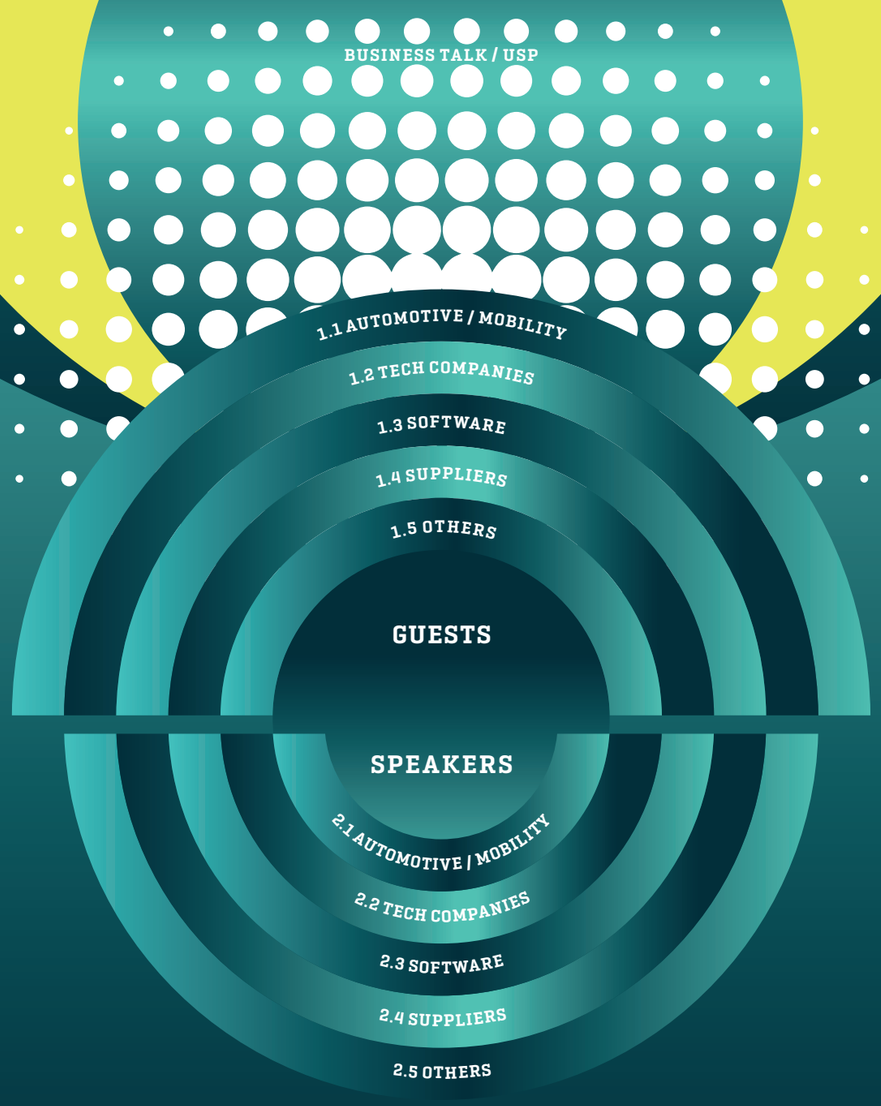
2. INTERACTION
Collaboration between the most relevant peers outside their traditional networks

3. IMPACT
Catalytic support to galvanize diverse leaders and action towards shared goals

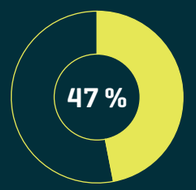
In the past year, additional partners were added, engagement deepened and a greater number of requests for collaboration were responded to than in previous years.

Despite these and other challenges, there are unprecedented opportunities for industry leaders. Businesses are the most trusted institutions in society, and demand for companies that can respond to changing behaviours is increasing. Employers and employees are increasingly motivated by purpose rather than prestige and are willing to invest emotionally in the companies they believe in.

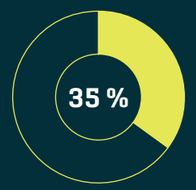
Against this backdrop, industry leaders can build businesses that are agile, resilient, technology-enabled, people-centred and environmentally friendly to deliver high returns and play an essential role in addressing global challenges. To achieve their goals, they can use new networks to build partnerships with companies outside their traditional silos.



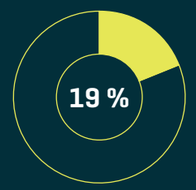
THE SPEAKERS AND GUESTS ARE HIGH LEVEL DECISION MAKERS



Management



Top management
Boards of Directors
Managing Directors



Other industries

USP
ECKELT CONSULTANTS
BUSINESS TALK

Your benefits at a glance:

1. Meet exceptional C-suite personalities with the vision to challenge the boundaries of our economy and society
2. New experience of top level networking (200 guests – by invitation only)
3. Affluent target group with exclusive and strong consumer behaviour
4. Decision-makers who bear responsibility in the millions
5. Opinion leader with multiplier function











LOCATION

WHERE PERSONALITIES MEET

TOP-CLASS EXHIBITS





















EXHIBITION

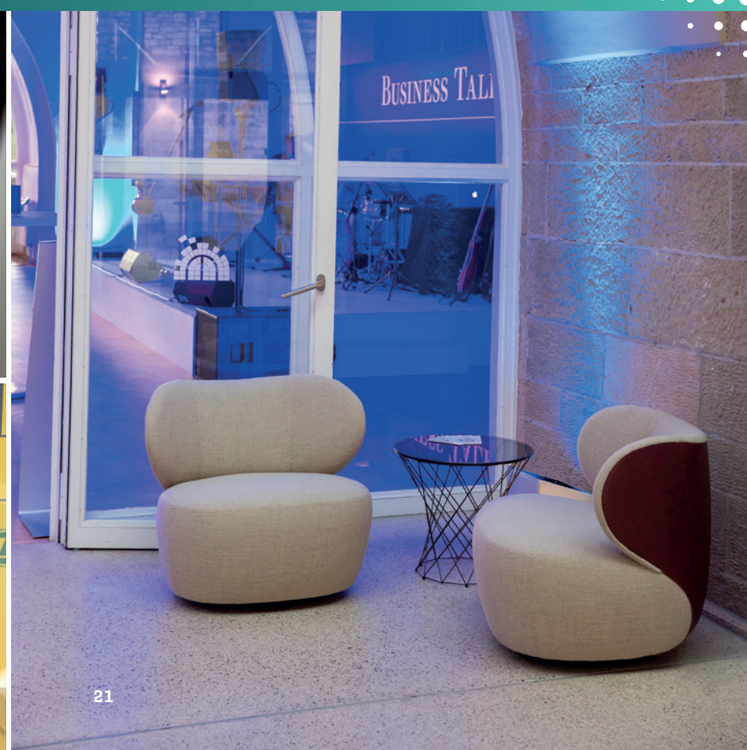
PRESENTED BY

TOP-CLASS PRODUCTS

















SELECTED

WHERE PERSONALITIES MEET

SPONSORING PACKAGES















Interview (print)





Top Company Guide: Print issue 2026



Brand Personality (online) + film clip

TOP COMPANY GUIDE & BUSINESS TALK

HOLISTIC APPROACH 360° MARKETING

LIVE EXPERIENCE MEETS DEEP INSIGHTS
We combine the emotional power of our exclusive event with the lasting reach of a high-quality magazine (Top Company Guide)

- **INSPIRE IN PERSON: A representative from your company acts as a brand ambassador right on stage, building immediate trust.**
- **CREATE A LASTING IMPACT: In the magazine, we expand on your message beyond the live experience.**

The result is a seamless, holistic brand experience – for maximum visibility and genuine customer loyalty from every angle.





Stage performance: Mike Nefkens, CEO, HERE Technologies and Ozgur Tohumcu, General Manager – Automotive & Manufacturing, Amazon Web Services

T&C

1/ SUBJECT MATTER OF THE CONTRACT
The organizer Eckelt Consultants GmbH is the host of the »Eckelt Consultants Business Talk«, the yearly top network for C-level executives. The organizer grants the sponsor the right to appear as a sponsor in the context of this event.

2/ RIGHTS OF THE SPONSOR
After consultation, the sponsor shall be granted the right to use the official logos of the event in its own advertising campaigns and communication activities. Channels included are e.g. public relations, social, on- and offline media. The sponsor shall also be granted the right to use image and sound material for reporting before/during and after the event.

3/ DUTY OF CARE
The organizer is solely responsible for the organization and careful execution of the event.

4/ REMUNERATION REGULATION
The sponsor shall pay a fee plus statutory VAT for the granting of the rights. There are different sponsorship packages, which are regulated individually by contract depending on the agreement. The remuneration is due in accordance with the individually agreed payment terms.

5/ WITHDRAWAL FROM SPONSORSHIP / REVOCATION / FORCE MAJEURE
5.1 The sponsor shall also pay the agreed sponsorship fee if the s ponsor does not wish to appear as a sponsor or cancels its sponsorship for reasons for which Eckelt Consultants GmbH is not responsible and which do not con stitute a case of force majeure.
5.2 In the event of good cause, both contracting parties shall have the right to terminate the contract without notice. Good cause shall be deemed to exist if the event or the subject matter of the contract proves to be unfeasible due to unforeseeable and/or unavoidable events, in particular in cases of force majeure, official requirements or statutory prohibitions. In this case, the following pro rata regulations shall apply:
- Up to four weeks before the event, 50% of the remuneration shall be due.
- Up to two weeks before the event, 75% of the remuneration shall be due.
- Within one week before the event, 100% of the remuneration is due.

6/ PROCESSING
The costs for the production of the advertising material of the event shall be borne by the organizer. The sponsor shall provide the necessary cooperation material, such as the provision of the company logo, within 5 calendar days of the organizer's written request at the latest. The sponsor can book additional furniture or individual presentation materials via the event agency commissioned. The costs for this shall be borne by the sponsor.

7/ USE OF TRADEMARKS
For the presentation of the sponsor, the organizer shall exclusively use the logos provided by the sponsor within the scope of this contractual relationship (word and figurative marks, stickers, texts, images, graphics, animations, videos, music, sounds and other materials). All of the above-mentioned materials and other documents provided for the execution of the contract shall remain the property of the sponsor and may only be used for the contractually agreed purposes.

8/ FINAL PROVISIONS
8.1 There are no verbal collateral agreements. Amendments and supplements to this contract must be made in writing. This also applies to the waiver of the written form requirement or amendments to the written form requirement.
8.2 The organizer and sponsor shall maintain absolute confidentiality regarding the content, scope and conditions of this contract, even after termination of the contractual cooperation.
8.3 Should any provision of this contract be or become invalid, this shall not affect the validity of the remaining provisions, provided that the purpose of the contract can be achieved regardless. The contracting parties undertake to replace the invalid provision with a valid provision that comes close to or corresponds to the economic purpose of the invalid provision.
8.4 The contracting parties shall inform each other immediately of all circumstances that may be of significance for the performance of the contract.
8.5 The contract is based on mutual trust. The contracting parties shall endeavor to reach an amicable agreement on any differences of opinion. In cases where such an agreement cannot be reached, the exclusive jurisdiction of the courts responsible for Stuttgart is agreed. Unless otherwise agreed, the place of performance shall be Stuttgart. The law of the Federal Republic of Germany shall apply.
8.6 The place of jurisdiction is Stuttgart.

BUSINESS TALK FILM 2026



DR. WOLFGANG K. ECKELT
Host of the event »Eckelt Consultants Business Talk«, publisher of the business magazine »Top Company Guide« and Managing Partner Eckelt Consultants GmbH

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